PROJECT SHOWCASE MULTIFAMILY HOUSING



AURA RIVERSIDE

FACILITY SIZE

2,025 sqft

COMPLETION DATE

June 2019

LOCATION

6107 E Riverside Dr Austin, TX 78741

DEMOGRAPHICS

Upscale, young profs

WEBSITE

www.aurariverside.com

A MODERN GYM FOR A LUXURY APARTMENT COMMUNITY

Multifamily developer Trinsic Residential Group needed a fitness space that would match the refinement and cutting-edge design their brand Aura was known for. Located in Austin's eclectic Eastside, Riverside would need to satisfy the aesthetics and fitness needs of the vibrant active city. They reached out to Marathon Fitness for high quality products and a careful attention to detail in designing the layout. They were seeking top-notch equipment that needed little upkeep and maintenance, and a mix that would give discerning tenants of all fitness types a variety of quality, easy to use fitness options. Marathon Fitness supplied a well-rounded selection of Precor P62 networked cardio with music and video streaming, user-friendly Vitality strength machines, Wellbeats virtual fitness instruction for tech-savvy self-guided instruction, spin room, and a custom Escape 90 functional fitness frame complete with durable functional accessories.





